

JNLR SUMMARY Q3 2022

JNLR/IPSOS 2022-3

NATIONAL DAILY LISTENERSHIP

3.18 million people tune into the radio everyday, equating to **78%** of the population.

85% of Adults 45+ listen everyday while 68% of 15-34s are daily listeners.

TOP PERFORMING STATIONS PER AUDIENCE (listened yesterday, weekday)

	All Adults	House- keepers with Kids	15-24	25-44	45+
1.	RTÉ RADIO 1	RTE RADIO 1	SPIN 1038 34%	SPIN 1U38 18%	RTE RADIO 1
2.	newstalk	100ÅY 66	RTĒ 2fm	100ÅY 64	
3.	11% 100ÅYm 11%	newstalk	100ÄY m 7%		12% 100ÄYm 8%
4.	RTÉ 2fm	RTÉ 2fm 7.9%	RTÉ RADIO 1	newstalk	RTE lyric fm
5.	Classic Hits	Classic Hits	newstalk	RTÉ RADIO 1	RTE 2fm

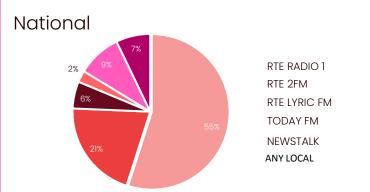
TOP RADIO PROGRAMMES NATIONWIDE

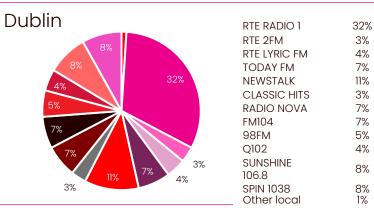
Rank	Programme	Listenership (YOY)
1	Morning Ireland	451,000 (†1)
2	Playback (Saturday)	354,000 (†40)
3	Brendan O'Connor (Sunday)	345,000 (\$16)
4	Ryan Tubridy	344,000 (↓15)
5	Brendan O'Connor (Saturday)	344,000 (\122)
6	The Business (Saturday)	338,000 (†58)
7	Today with Claire Byrne	331,000 (↓9)
8	Sunday with Miriam	331,000 (†9)
9	News at One	325,000 (↓4)
10	Liveline	321,000 (↓25)

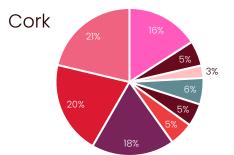
OTHER TOP PROGRAMMES NATIONWIDE

Station	Programme	Listenership (YOY)
RTÉ RADIO 1	Drivetime Dermot & Dave	212,000 (↓30) 198,000 (↓7)
100ÄYm	lan Dempsey	199,000 (†21)
100ÅY fm	Weekend Breakfast with Alison Curtis	183,000 (↓9)
newstalk	Pat Kenny	177,000 (↓6)
ТОЎÄУМ news talk	The Last Word	164,000 (↓6)
news talk	The Hard Shoulder	156,000 (†10)
TIEVVSICIA	Newstalk Breakfast	147,000 (†10)
FMIOA	The Jam (FM104)	52,000 (↓1)

MARKET SHARE (Weekdays 7am - 7pm)







RTE RADIO 1	16%
RTE 2FM	5%
RTE LYRIC FM	3%
TODAY FM	6%
NEWSTALK	5%
CLASSIC HITS	5%
CORK'S 96/C103	38%
C103	18%
CORK'S 96FM	20%
CORK'S RED FM	21%

Source: JNLR/Ipsos 2022-3

21%

6%

2%

9%

7%

55%