



10/11/2022

JNLR SUMMARY Q3 2022

JNLR/IPSOS 2022-3



NATIONAL DAILY LISTENERSHIP

3.18 million people tune into the radio everyday, equating to **78%** of the population.

85% of Adults 45+ listen everyday while **68% of 15-34s** are daily listeners.

TOP PERFORMING STATIONS PER AUDIENCE (listened yesterday, weekday)

	All Adults	House-keepers with Kids	15-24	25-44	45+
1.	21%	23%	34%	18%	33%
2.	11%	11%	8%	15%	12%
3.	11%	11%	7%	12%	8%
4.	8%	7.9%	5%	11%	5%
5.	3%	4%	4%	10%	5%

TOP RADIO PROGRAMMES NATIONWIDE

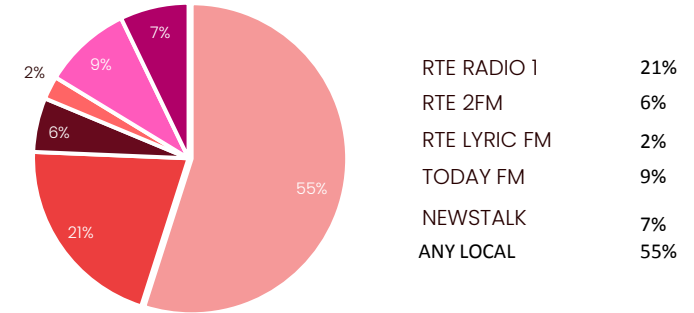
Rank	Programme	Listenership (YOY)
1	Morning Ireland	451,000 (↑1)
2	Playback (Saturday)	354,000 (↑40)
3	Brendan O'Connor (Sunday)	345,000 (↓16)
4	Ryan Tubridy	344,000 (↓15)
5	Brendan O'Connor (Saturday)	344,000 (↓22)
6	The Business (Saturday)	338,000 (↑58)
7	Today with Claire Byrne	331,000 (↓9)
8	Sunday with Miriam	331,000 (↑9)
9	News at One	325,000 (↓4)
10	Liveline	321,000 (↓25)

OTHER TOP PROGRAMMES NATIONWIDE

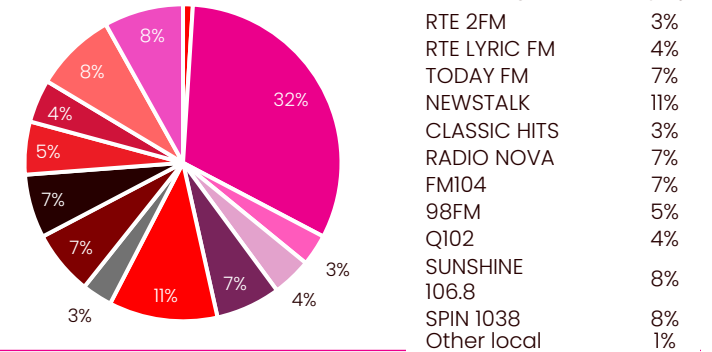
Station	Programme	Listenership (YOY)
	Drivetime	212,000 (↓30)
	Dermot & Dave	198,000 (↓7)
	Ian Dempsey	199,000 (↑21)
	Weekend Breakfast with Alison Curtis	183,000 (↓9)
	Pat Kenny	177,000 (↓6)
	The Last Word	164,000 (↓6)
	The Hard Shoulder	156,000 (↑10)
	Newstalk Breakfast	147,000 (↑10)
	The Jam (FM104)	52,000 (↓1)

MARKET SHARE (Weekdays 7am – 7pm)

National



Dublin



Cork

