



UEFA EURO 2024 QUALIFIERS

SPONSORSHIP PACKAGE

2024 will see the 17th edition of the UEFA European Championship, with Germany hosting the tournament. In their bid to qualify for the Championship, The Republic of Ireland are set to play the Netherlands, France, Greece and Gibraltar in Group B.

While Ireland is placed in a difficult group, Stephen Kenny's squad has proven capable of getting results against tough opposition in the past. RTÉ will follow the Irish team as they face up to the challenge from March to November this year, broadcasting all matches both Home and Away. In addition, RTÉ will also broadcast 2 friendly international matches in 2023.

FIXTURES UEFA EURO 2024 QUALIFYING

22/03 REPUBLIC OF IRELAND V LATVIA (FRIENDLY)	10/09 REPUBLIC OF IRELAND V NETHERLANDS
27/03 REPUBLIC OF IRELAND V FRANCE	13/10 REPUBLIC OF IRELAND V GREECE
16/06 GREECE V REPUBLIC OF IRELAND	16/10 GIBRALTAR V REPUBLIC OF IRELAND
19/06 REPUBLIC OF IRELAND V GIBRALTAR	18/11 NETHERLANDS V REPUBLIC OF IRELAND
07/09 FRANCE V REPUBLIC OF IRELAND	21/11 FRIENDLY TBC

SPONSORSHIP PACKAGE

TV

- RTÉ's renowned presenters and commentators will be on the ground providing a comprehensive round-up and analysis of all the games.
- Channel RTÉ2 HD
- Live Stings on opening, ending and centre breaks around 10 live games. Average of 8/10 stings per live programme.
- On-Screen sponsor credit to appear bottom of screen (120 seconds per match). This opportunity is exclusively reserved for FAI Official Partners/Sponsors. 3rd parties cannot be on screen sponsors.

THE TEN GAMES ARE

- 8 x Qualifiers
- 2 x Friendlies

RTÉ PLAYER

- The sponsorship on the RTÉ Player will mirror the sponsorship on linear TV on live and catch up i.e (8-10 stings approx.)

PRICE: €125K

