



15/11/2023

JNLR SUMMARY Q3 2023
















JNLR/IPSOS 2023

NATIONAL DAILY LISTENERSHIP

3.3 million people tune into the radio everyday, equating **to 81%** of the population.

81% of Adults 25-54 listen everyday while **71% of 15-34s** are daily listeners.









TOP PERFORMING STATIONS PER AUDIENCE
(listened yesterday, weekday)

	All Adults	House Keepers With Kids	25-54
1.	 21%	 19%	 18%
2.	 12%	 15%	 15%
3.	 11%	 13%	 13%
4.	 9%	 11%	 12%
5.	 7%	 8%	 7%

TOP RADIO PROGRAMMES NATIONWIDE

Rank	Programme	Listenership (YOY)
1	Morning Ireland	463,000 (-10k)
2	The Nine O' Clock Show	347,000 (-22k)
3	Brendan O'Connor (Saturday)	335,000 (-11k)
4	Today with Claire Byrne	331,000
5	Brendan O'Connor (Sunday)	323,000 (-22k)
6	Playback (Saturday)	316,000 (-42k)
7	News at One	303,000 (-31k)
8	Liveline	302,000 (-30k)
9	The Business Saturday	294,000 (-44k)
10	Sunday With Miriam	272,000 (-59k)

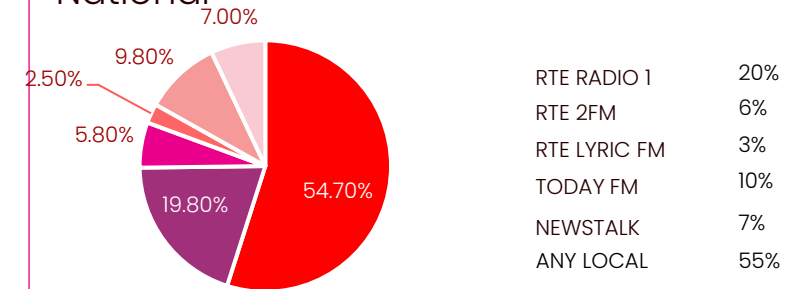
OTHER TOP PROGRAMMES NATIONWIDE

Station	Programme	Listenership (yoy)
	Drivetime	219,000 (+3k)
	Ian Dempsey	225,000 (+24k)
	Dave Moore	227,000 (+24k)
	Weekend Breakfast with Alison Curtis (Sat)	192,000 (-3k)
	Pat Kenny	205,000 (+21)
	The Hard Shoulder	148,000 (-7k)
	Newstalk Breakfast	148,000 (+2k)
	2FM Breakfast	149,000 (+25k)
	The Last Word	182,000 (+8k)

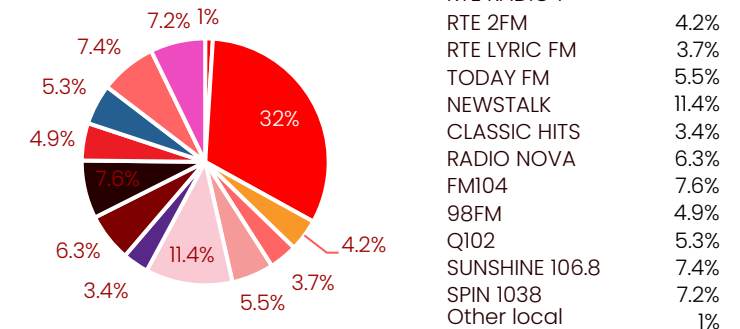
MARKET SHARE (Weekdays 7am – 7pm)



National



Dublin



Cork

