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GUINNESS
SIX NATIONS



25

2024 has been a whirlwind year in Sport, but 2025 has plenty more thrilling action in store for audiences, starting with the 2025 Six Nations Rugby Championship.

RTÉ2 will have live and exclusive coverage of 7 of the matches in February and March 2025, including 3 of Ireland's games.

Ireland are the current champions,

2024 SIX NATIONS CHAMPIONSHIP PERFORMANCE

2.4M

Total TV Reach

854,000

Streams on RTÉ Player

*Source: TAM Ireland / Nielson Indvs 4+ (L+V), AT Internet



#RTÉMediaSales

For more information, please contact:

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2025 SIX NATIONS CHAMPIONSHIP FIXTURES

DATE	TEAMS	KO	VENUE
Saturday February 1st 2025	Scotland v Italy	14:15	Scottish Gas Murrayfield
Sunday February 9th 2025	Scotland v Ireland	15.00	Scottish Gas Murrayfield
Saturday February 22nd 2025	England v Scotland	16.45	Allianz Stadium, Twickenham
Saturday March 8th 2025	Ireland v France	14.15	Aviva Stadium
Sunday March 9th 2025	England v Italy	15.00	Allianz Stadium, Twickenham
Saturday March 15th 2025	Italy v Ireland	14.15	Stadio Olimpico
Saturday March 15th 2025	France v Scotland	20:00	Stade de France

AVAILABLE PACKAGES

AV OFFER (TV & PLAYER)	HALF TIME	SOLUS WHISTLE	IN/OUT MATCH
TOTAL PACKAGE (7 SPOTS)	€95,000	€129,000	€65,250
IRELAND ONLY (3 SPOTS)	€87,500	€118,500	€60,375

TV EXTEND PLAYER PACKAGE*	MIN SPEND	CPM	VALUE ADDED IMPRESSIONS	TOTAL IMPRESSIONS
222,222	€10,000	€45	33,333	255,555
333,333	€15,000	€45	66,667	400,000
444,444	€20,000	€45	111,111	555,555

TV OFFER (TV ONLY)	HALF TIME	SOLUS WHISTLE	IN/OUT MATCH
TOTAL PACKAGE (7 SPOTS)	€85,000	€119,000	€55,250
IRELAND ONLY (3 SPOTS)	€77,500	€108,500	€50,375

PLAYER OFFER (PLAYER ONLY)	MIN SPEND	CPM	IMPRESSIONS
RUN OF TOURNAMENT	€15,000	€45	333,333
RUN OF TOURNAMENT	€10,000	€45	222,222
RUN OF TOURNAMENT	€5,000	€45	111,111

PLAYER OFFER (PLAYER ONLY)	MIN SPEND	CPM	IMPRESSIONS
IRELAND ONLY	€15,000	€60	250,000
IRELAND ONLY	€10,000	€60	166,667
IRELAND ONLY	€5,000	€60	83,333

*TV extend packages only available to those advertisers who have purchased a TV package

*TV packages are based on 30 seconds and Player packages are based on 0 to 30 seconds

*PIB available at +30%

*No value added impressions on Player only packages

TERMS & CONDITIONS

- If advertisers wish to secure their booking in highly demanded categories, a Caria booking must be received by RTÉ before close of business Friday Jan 3rd, 2025 – in the event of oversubscription RTÉ will confirm allocation by 12pm Monday Jan 6th.
- Priority will be given to full packages, followed by Ireland packages, followed by individual game requests.
- Whistle to whistle breaks on TV and RTÉ Player Packages will not be available to the Bookmaker Category
- PIB 30% - request must be in writing at time of booking and included on Caria
- Break Selectivity 20% - only available on TV and for half time breaks
- RTÉ Player packages include live and VOD
- Costs are fixed and non-reconcilable

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